

## KQVR-TV

CONTRACT NO. REV.

1191-33427-1

DATE PRINTED

08/15/12

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338848		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice  Required  Announcement 28 days  prior notice</div>
NAME	INCEPTION MARKETING LLC		KIM VANN FOR CONGRESS		
AND	847 Sansome St Ste 200		PO BOX 984		
ADDRESS	San Francisco CA 94111-1529		Willows CA 95988-0984		
	USA		USA		
CONTACT	KRISTIN AMADOR		PRODUCTCD03R/VANN		
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 10/29	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	4	05:00A	06:00A	30S	10/29/12-11/02/12	CBS13.COM @ 5AM	4	180.00	720.00
2	M-F	4	06:00A	07:00A	30S	10/29/12-11/02/12	CBS13.COM @ 6AM	4	360.00	1440.00
3	M-F	2	09:58A	10:58A	30S	10/29/12-11/02/12	THE PRICE IS RIGHT	2	675.00	1350.00
4	M-F	2	08:58A	09:58A	30S	10/29/12-11/02/12	LET'S MAKE A DEAL	2	450.00	900.00
5	M-F	3	01:58P	02:58P	30S	10/29/12-11/02/12	THE DOCTORS	3	540.00	1620.00
6	M-F	3	02:58P	04:00P	30S	10/29/12-11/02/12	DR PHIL	3	540.00	1620.00
7	M-F	3	04:00P	05:00P	30S	10/29/12-11/02/12	CBS13 NEWS @ 4	3	675.00	2025.00
8	M-F	2	05:00P	05:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 5	2	1440.00	2880.00
9	M-F	2	06:00P	06:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 6	2	1440.00	2880.00
10	Su	1	04:58P	05:30P	30S	11/04/12-11/04/12	CBS13 NEWS @ 5PM (SUN)	1	1440.00	1440.00
11	M-F	2	06:30P	06:58P	30S	10/29/12-11/02/12	ENTERTAINMENT TONIGHT M-F	2	1800.00	3600.00
12	Sa	1	05:58P	06:58P	30S	11/03/12-11/03/12	ENTERTAINMENT THIS WEEK	1	900.00	900.00
13	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
14	M	1	07:58P	09:00P	30S	10/29/12-10/29/12	TWO BROKE GIRLS/MIKE & MOLLY	1	7200.00	7200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KOV-RTV

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KOV-RTV

AND

PAGE 2

338847	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b>		338848	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	INCEPTION MARKETING LLC			KIM VANN FOR CONGRESS	
<b>AND</b>	847 Sansome St Ste 200			PO BOX 984	
<b>ADDRESS</b>	San Francisco CA 94111-1529			Willows CA 95988-0984	
	USA			USA	
<b>CONTACT</b>	KRISTIN AMADOR			<b>PRODUCT</b> CD03R/VANN	
<b>LOCAL SALESPERSON</b>	LINDA SULA	<b>AGENCY EST. NO.</b>	10/29	<b>PRODUCT CODE</b>	1300
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/29/12 <b>AND ENDING</b> 11/04/12 <b>NO. WEEKS:</b> 1					

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Th	1	06:58P	08:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO &	1	4950.00	4950.00
16	T	1	06:58P	08:00P	30S	10/30/12-10/30/12	NAVY N.C.I.S.	1	7200.00	7200.00
17	M-Su	3	10:00P	11:00P	30S	10/29/12-11/04/12	CBS 13 10PM NEWS M-SU	3	2700.00	8100.00
19	Su	1	11:00P	12:00M	30S	11/04/12-11/04/12	CBS13 NEWSRPT @ 11 (SUN)	1	630.00	630.00
20	M-F	3	01:02A	01:32A	30S	10/29/12-11/02/12	COMICS UNLEASHED	3	180.00	540.00
21	M-F	2	11:00P	12:05A	30S	10/29/12-11/02/12	DAVID LETTERMAN	2	900.00	1800.00
22	M-Th	1	04:28A	05:00A	30S	10/29/12-11/01/12	CBS MORNING NEWS	1	90.00	90.00
<b>Total Contract:</b>								43		56385.00
<b>Billing Summary</b>										
<b>Qtr 4-12</b>						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
						.00	56385.00	.00	56385.00	
<b>GRAND TOTAL</b>									56385.00	

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